

Stratfor Launches Redesigned Website

New 'Timelines' Feature Helps Customers Understand Global Affairs

May 20, 2013 – Austin, TX – Stratfor, a leading geopolitical intelligence firm, has launched a redesigned website: www.stratfor.com. Stratfor's new site reinvents the way visitors navigate and understand its forecasting and analysis of global affairs.

The redesigned website now features timelines, which help illustrate how a particular global event fits into the firm's broader coverage. On other news sites, articles exist in a vacuum, but [Stratfor's timelines](#) give readers the context to understand its forecasts.

"A good example is our forecast for Europe," explained Reva Bhalla, Stratfor's Vice President of Global Analysis. "As early as January of 2000, we predicted the fraying and disintegration of the eurozone. You might say we were among the original Euroskeptics."

Stratfor has a 16-year track record of accurately forecasting geopolitical developments and enabling customers to better assess risk, make strategic investments and expand into challenging regions.

Example timelines:

- [Europe's Economic Crisis](#)
- [China's Economy](#)
- [Russian Energy and Foreign Policy](#)

Other new features:

- The Stratfor Media Center, where maps, charts and graphics are represented visually and easily navigable.
- Country and topic pages, which serve as dashboards for everything readers need to know.
- The Stratfor blog, which educates customers about the firm's geopolitical framework, methodology, analysts, products and services.

"The redesign represents a reinvention for the way subscribers consume our analysis," stated Stratfor CEO, Shea Morenz. "It's an exciting time for Stratfor as we rapidly grow our subscriber base and expand our custom client relationships with businesses operating in challenging, complex regions around the globe."

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About Stratfor

Stratfor is a geopolitical intelligence firm that provides strategic analysis and forecasting to individuals and organizations around the world. By placing global events in a geopolitical framework, it helps customers anticipate opportunities and better understand international developments.

The firm has two core offerings: Online subscriptions and custom consulting services. Subscribers gain a thorough understanding of world events through full access to its analysis, published around the clock. Clients get direct access to Stratfor's analysts and its global networks, enabling them to better assess geopolitical risk, make strategic investments and expand into challenging regions.